



AWDF Resource Mobilisation Strategy Boot Camp

TERMS OF REFERENCE.

1.0 Introduction

The African Women's Development Fund (AWDF) strives for Africa to become a continent where gender justice is fully achieved for all African women, girls and gender-diverse people, and dignity and freedom are a reality for all Africans. In its first 21 years, AWDF disbursed nearly USD 51 million to women's rights organisations, primarily throughout Africa (and in selected Middle Eastern countries through one of our projects). Through its grant making, programmatic and advocacy work, AWDF has supported work that led to changes in law and policy, social norms, narrative, and movement-building for gender equality – particularly on three main thematic areas: body and health rights (including a range of issues from sexual and gender based violence to SRHR), women's leadership, participation and peace, and women's economic empowerment.

Building on its strong track record, AWDF is soon to launch a ten-year strategic framework (2023-2033) which will guide its efforts to advance gender equality and gender justice for girls, women and gender-diverse people across Africa. At its core, the strategy's focus is on resourcing, nurturing and strengthening those who are best placed to achieve transformative change: African women's and feminist groups, organisations and movements.

2.0 Background to Consultancy

For the last decade AWDF has complemented its resourcing support with institutional strengthening activities to ensure that African women's rights and feminist organisations who are funded by AWDF have the right skills sets, support and capacity to sustain their women's rights work and organisations in Africa. To date, our institutional training support has covered:

1. Financial Management
2. Monitoring, Evaluation and Learning (Results Based Programming)
3. Effective Advocacy through Communications
4. Resource Mobilisation Strategy Bootcamp
5. Feminist Leadership and Governance strengthening (The CEO Forum)

AWDF recognises that a resource mobilisation strategy is critical to ensuring the sustainability of women's rights organisations. To this end, AWDF has been organising resource mobilisation bootcamps for selected grantee partners since 2013. As at the end of 2019, a total of over 110 organisations had benefited from the first 6 resource mobilisation bootcamps.

The objective of this year's bootcamp is to help grantee organisations develop resource mobilisation strategies that align with the overall strategic plan and history of their organisation's funding. It is also to guide the organisation to put in place practical sustainability measures to ensure future self-reliance.

3.0 Purpose of this Assignment

The purpose of this consultancy is to deliver an impactful four to five-day training Bootcamp in Resource Mobilisation Strategy development for AWDF Anglophone and Francophone grantee partner organisations. The training will be held in July 2023. As a trainer, the consultant will be expected to design the training modules based on outcomes of a needs assessment to be carried out prior to the training, and to guide/support grantees to develop resource mobilisation strategies for their various organisations.

4.0 Scope of Work

The Consultant shall, in consultation with AWDF's Agency and Resilience Programme Specialist and Director of Programmes, deliver the following:

- Design and deliver the four to five-day Training Bootcamp on Resource Mobilisation Strategies for CSOs.
- Conduct a needs assessment survey among registered participants to establish the baseline for developing the training content and structure.
- Develop training modules that address feedback from the needs assessment survey.
- Work with the Francophone trainer/interpretation team to ensure that the Training Module and other materials that will be used in the training, are consistent in both English and French.
- Support each participating organisation to develop a one year fundraising strategy.
- Provide follow-up mentorship support over a period of 3 months to help organisations finalise their draft strategies and one-year work-plans for their boards' approval.
- Provide support to organisations to implement initial stages of their strategies and work-plans.

5.0 Deliverables and timelines

- Submit training bootcamp report not later than ten (10) days after the training to AWDF.
- Submit monthly progress updates and a final mentoring report by 30th October 2023 to AWDF.
- The consultant is expected to submit to AWDF electronic copies of the approved fundraising strategy documents with evidence of approval from organisations' governing board.

6.0 Required Skills and Experience

- Bachelor's degree in Social Science, development studies, human rights, Communications, Business management, Finance, International relations or other related fields.
- At least 6 years' relevant experience in Resource mobilisation and Fundraising.
- An understanding of feminism, advocacy and the donor environment around women's rights.
- Current knowledge or experience of working in the nonprofit/ non governmental organisation sector, or on women's rights and gender justice and organising in the global south.
- Excellent English communication skills (written, reading and spoken)

7.0 Desired Skills / Competencies

- Ability to communicate in French
- An understanding of AWDF values

8.0 How to apply

Please send a brief technical and financial proposal to fadzai@awdf.org , copying ntitenewaah@awdf.org by close of business on the **31st March 2023**. In addition to the proposals, please add a CV or profile of your previous experiences in similar capacity.