

4TH RESOURCE MOBILISATION STRATEGY DEVELOPMENT BOOTCAMP

28th-31st August, 2017

Tomreik Hotel
Accra-Grana



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LIST OF ACRONYMS

ANF	African Neighbours Foundation
AWDF	Africa Women's Development Fund
AWIDE	African Women's Initiative in Developing Economies
CAEPA	Community Agriculture and Environmental Protection Association Cameroon
CDR	Centre for Disability and Rehabilitation
FR	Fundraising
GCDA	Guidance and Counselling Development Association
KIPEWA	Kiambu People Living with HIV/AIDS
RCWG	Resource Centre for Young Girls
RM	Resource Mobilisation
SWID	Slum Women's Initiative for Development
WEG	Women Empowerment Group
WEP	Women Environmental Programme
WOMSUD	Women Movement for Sustainable Development
YWCAA	Young Women Campaign Against AIDS
ZAW	Zambia Alliance of Women

ACKNOWLEDGEMENT



Special appreciation goes to the following, without whom this boot camp would never have happened or even been successful:-

Africa Women Development Fund (AWDF) who generously invest in Women's Organisations to ensure sustainability of their missions.

The 19 Representatives of AWDF's grantees who represented their organisations at the Boot Camp and worked so tirelessly to ensure they completed the Resource Mobilisation Strategies.

Staff of AWDF who in their different capacities, supported the Boot Camp Process through from planning, preparation, logistics to facilitation, among other things. Very special appreciation goes to Theo Sowa (the CEO); Jessica Horn (the Director of Programmes); Getrude Bibi (The Finance Manager); Beatrice (the Grants Manager); Amina Alhassan (the Capacity Building Specialist; and Ayesha Abukari (the Capacity Building Assistant).

Thank you so much!

A handwritten signature in blue ink, appearing to read 'Robina Asimwe Sentumbwe'.

Robina Asimwe Sentumbwe,
Lead Boot Camp Trainer & Managing Consultant

**On behalf of
DaRo Consulting Group**

The logo for DaRo Consulting Group, featuring the word 'DaRo' in a stylized green font.



1.0 ABOUT THE BOOT CAMP

1.1 What it is: The Boot Camp is a tailor made mix of contemporary training and intensive hands on practical work where representatives of AWDF Grantees come together, usually for four to five days during which they are facilitated to develop Resource Mobilisation Strategies for their organisations.

1.2 History of the Boot Camp:

'2013-2017: 75 Grantees, 14 Countries, 75 Resource Mobilisation Strategies'

In response to the dramatic increase in numbers of Civil Society Organisations seeking for funds and resources in Africa, and the significant alteration of funding patterns on the continent, AWDF has in diverse forms continued to promote financial sustainability of its grantees.

The Boot Camp dates back to May 2013 when for the very first time, AWDF brought together 26 grantees in Uganda very specifically for purposes of supporting them to develop their own Resource Mobilisation Strategies as a support towards sustainability of their work. Following its success, the Boot Camp which turned out to be an annual event (with the exception of 2016), has to date brought together a total of 75 AWDF Grantees/ Organisations from 14 African countries. All the 75 grantees were able to develop their Resource Mobilisation Strategies –which is the core objective of the Boot Camp.

1.3 Boot Camp Methodology and outputs

The 2017 Boot Camp was a three step process as follows:-

	Activity	Purpose/Goal
Step 1	Pre boot camp questionnaire	To assess the actual needs of each individual grantee for purposes of tailor making the training.
	Description: One month before the actual boot camp, a questionnaire was sent to all the individuals who were planning to come for the boot camp.	To enable the grantee representatives coming for the boot camp to do pre-boot camp consultations with other stakeholders and staff in their organisations, gather all the information they will need and be well equipped during the boot camp.
Step 2	Actual Boot camp:	To develop drafts of Resource Mobilisation Strategies for all participating grantee organisations
Step 3	Post Boot camp consultations and final touches	To make final consultations on the draft Resource Mobilisation Strategies with other staff and stakeholders in the organisations.
		To present the draft strategies to Management and/ Board of the individual organisations for approval.
		To develop one year Resource Mobilisation Activity Plans for the organisations



2.0 PARTICIPATING ORGANISATIONS AND COUNTRIES

2.1 Organisations

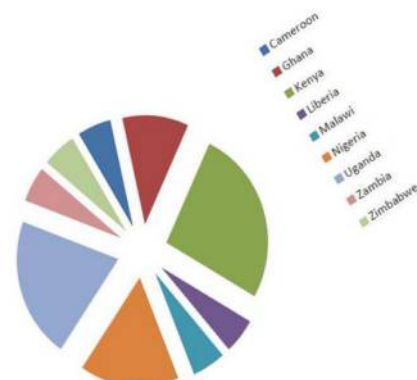
The following 19 organisations attended the Boot camp.

- African Neighbours Foundation (Ghana)
- African Women's Initiative in Developing Economies (Zimbabwe)
- Ageing With Hope (Uganda)
- ArtVism(Uganda)
- Box Girls (Kenya)
- Centre for Disability and Rehabilitation (Uganda)
- Community Agriculture and Environmental Protection Association (Cameroon)
- Guidance and Counselling Development Association (Nigeria)
- Hadis Foundation (Nigeria)
- Kiambu People Living with HIV/AIDS (Kenya)
- Malawi Human rights for women and girls with disabilities
- Moremi Initiative for Women's Leadership in Africa (Ghana)
- Resource Centre for Young Girls (Kenya)
- Slum Women's Initiative for Development (Uganda)
- Women Empowerment Group (Kenya)
- Women Environmental Programme (Nigeria)
- Women Movement for Sustainable Development (Liberia)
- Young Women Campaign Against AIDS (Kenya)
- Zambia Alliance of Women (Zambia)

2.2 Country representation

In total 9 countries were represented at the boot camp with Kenya, Uganda, Nigeria and Ghana jointly accounting for more than 73%. Details below:-

Country	Number of Boot Camp delegate
Cameroon	1
Ghana	2
Kenya	5
Liberia	1
Malawi	1
Nigeria	3
Uganda	4
Zambia	1
Zimbabwe	1





3.0 BOOT CAMP OUTPUTS

3.1 PRE-BOOTCAMP CONSULTATIONS

A questionnaire was sent to all the delegates at least one month before the boot camp to facilitate consultations between the delegates and their colleagues in regard to the status of their home organisation's Resource Mobilisation. This was an essential exercise to ensure that the delegates were well prepared with enough information to input into the Resource Mobilisation draft Strategies they were going to develop during the boot camp. All the 19 organisation filled in the questionnaires.

3.2 NEEDS ASSESMENT AND TAYLOR MADE WORK BOOK

Using the information submitted in the questionnaires (above), the needs of the individual organisations were assessed and the boot camp work book was updated and the boot camp programme developed to take care of those needs.

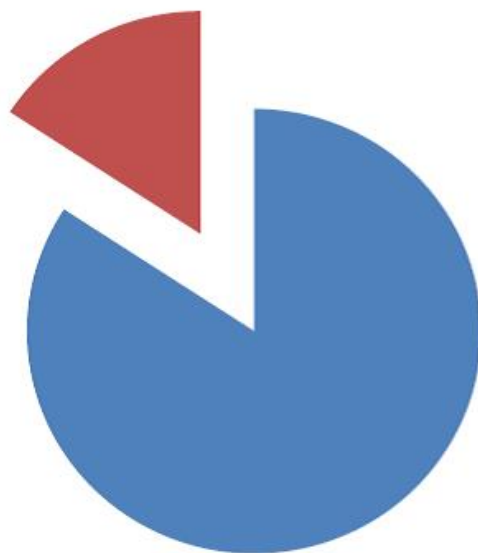
3.3 DRAFTING OF RESOURCE MOBILISATION STRATEGIES

During the Boot Camp, 18 out of the 19 grantee representatives completed their Resource Mobilisation drafts. Only one did not manage to complete the draft during the boot camp but with follow up and support, managed to complete it a week after the boot camp. This is 100% achievement (having all the grantees in attendance complete their draft strategies).

RESOURCE MOBILISATION STRATEGIES: STATUS BEFORE AND AFTER THE BOOT CAMP

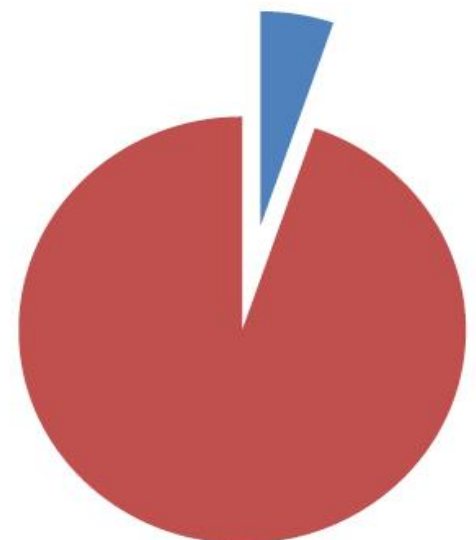
In a pre-bootcamp questionnaire filled in by the 19 grantees, 16 out of the 19 organisations did not have a Resource Mobilisation Strategy Document at all. 3 out of the 19 had Resource Mobilisation Strategies that were not well developed. By the end of the Boot Camp 18 out of the 19 organisations all had a Resource Mobilisation Strategy Draft.

	Country	Organisation	Before Boot Camp	After Boot Camp
1	Cameroon	Community Agriculture and Environmental Protection Association (CAEPA)	No	Yes
2	Ghana	African Neighbours Foundation (ANF)	No	Yes
3	Ghana	Moremi Initiative for Women's Leadership in Africa (Moremi)	No	Yes
4	Kenya	Box Girls Kenya	No	Yes
5	Kenya	Kiambu People Living with HIV/AIDS (KIPEWA)	No	Yes
6	Kenya	Resource Centre for Young Girls (RCWG)	Yes but not fully developed	Yes
7	Kenya	Women Empowerment Group (WEG)	No	Yes
8	Kenya	Young Women Campaign Against AIDS - YWCAA	No	Yes
9	Liberia	Women Movement for Sustainable Development - (WOMSUD)	No	Yes
10	Malawi	Malawi Human rights for women and girls with disabilities	Yes but not fully developed	Yes
11	Nigeria	Guidance and Counseling Development Association (GCDA)	No	No
12	Nigeria	Hadis Foundation	Yes but not fully developed	Yes
13	Nigeria	Women Environmental Programme (WEP)	No	Yes
14	Uganda	Ageing With Hope	No	Yes
15	Uganda	ArtVism	No	Yes
16	Uganda	Center for Disability and Rehabilitation (CDR)	No	Yes
17	Uganda	Slum Women's Initiative for Development (SWID)	No	Yes
18	Zambia	Zambia Alliance of Women (ZAW)	No	Yes
19	Zimbabwe	African Women's Initiative in Developing Economies (AWIDE)	No	Yes



BEFORE BOOT CAMP

■ No Resource Mobilisation Strategies
■ Have Resource Mobilisation Strategies



AFTER BOOT CAMP



4.0 QUOTABLE QUOTES



'Before the Boot Camp Activism had not put enough energy into raising resources; partly because we were struggling with defining ourselves; developing policies, and had not much clue on systematic fundraising. Following the Boot Camp we got clarity on how best to focus our energies,' -JULIET (ARTIVISM, UGANDA)



'I have never been to a Boot Camp before and at first I wasn't sure we would meet all the expectations. Although the exercise was intense and rigorous, the consultant simplified it and made it possible. After the boot camp the Board reviewed the Resource Mobilisation Strategy Draft and it took two weeks for them to approve it. We have now already started our implementation by setting up a Resource Mobilisation Committee and focal person,' -RASHIDA (HADIS, NIGERIA)



'The Boot Camp helped us speed up the process of developing our Resource Mobilisation Strategy; and also provided a platform for sharing and learning. We have now also started working on funding proposals' -PEREZ (YWCAA, KENYA)





5.0 BOOT CAMP FACILITATORS AND SUPPORT TEAM: PICTORIAL



AYESHA ABUKARI

**AWDF Capacity Building Assistant
(Boot Camp Logistics Coordinator)**



ROBINA ASIMWE SENTUMBWE
Consultant and lead Boot Camp trainer



GERTRUDE BIBI ANNOH QUARSHIE
**AWDF Finance Manager
& Boot Camp Facilitator**



AMINA ALHASSAN BIN SALIH
**AWDF Ccapacity Building Specialist
Boot Camp Facilitator**



A clear action plan was agreed on with all the Boot Camp Delegates and it was agreed that post boot camp (and by mid November, 2017), all the organisations were to do final consultations on the RM drafts; seek approvals from their organisational Boards or relevant authorities; and develop RM Activity Plans.

