



## **RESOURCE MOBILISATION BOOTCAMP**

### **TERMS OF REFERENCE.**

The African Women's Development Fund (AWDF) is a grant making foundation that supports local, national and regional women's organisations working towards the empowerment of African women and the promotion and realisation of women's rights and recognition of African women's leadership in all spheres of life. Through specialising in grant making and focused, tailored movement-building programmes, AWDF works to strengthen and support the work of African women's organisations. By amplifying and celebrating African women's voices and achievements, AWDF supports efforts that combat harmful stereotypes, and promote women as active agents of change.

AWDF's operations are centered on grant making, capacity building and movement building. The organisation supports both established and small, locally based women's organisations. It also provides specialised funding to facilitate learning and networking opportunities and to celebrate the contributions and achievements of many un-sung African heroines.

### **BACKGROUND TO CONSULTANCY**

For the last decade AWDF has complimented its grant making support with capacity building activities to ensure that women's rights organisations who receive grants from AWDF have the right skills sets, support and capacity to sustain their women's rights work and organisations in Africa. AWDF applies different methodologies including feminist coaching and skills training in its capacity building activities and these have produced effective results in many cases. Our key capacity building trainings cover:

1. Financial Management
2. Monitoring, Evaluation and Learning (Results Based Programming)
3. Resource Mobilisation
4. Leadership and Governance strengthening project
5. Communications
6. Effective Advocacy

AWDF is seeking a bilingual trainer (English and French) for its Resource Mobilisation Bootcamp.

## **OVERALL OBJECTIVE**

As part of our mandate in strengthening grantees' ability to effectively and efficiently achieve their set objectives, AWDF recognises that a resource mobilisation strategy is critical to ensuring the sustainability of women's rights organisations. To this end, AWDF has been organising resource mobilisation bootcamps for selected grantee partners since 2013. As at the end of 2019, a total of over 90 organisations had benefited from the first 6 resource mobilisation bootcamps.

The core objective of this 7th Bootcamp is to support grantee organisations develop their resource mobilisation strategies that aligns to overall strategic plan and history of their organisation's funding. It is also to guide the organisation put in place practical sustainability measures to ensure future self-reliance. This Bootcamp will be virtual/online and is the second Bootcamp to be organised virtually.

## **PURPOSE OF THIS ASSIGNMENT**

The purpose of this Consultancy is to Lead in the design and delivery of a 3-4-day virtual/online training Boot Camp in Resource Mobilisation Strategy development for AWDF Anglophone and or Francophone grantee organisations. The consultant will guide/support grantees to develop resource mobilisation strategies for their organisation.

## **SCOPE OF WORK AND DELIVERABLES**

The Consultant shall, in consultation with AWDF's Capacity Building Programme Specialist, Director of Programmes and Finance Manager provide the following:

- Lead in the design and delivery of the virtual trainer Bootcamp to AWDF grantee organisation.
- Conduct a needs assessment to establish the baseline for developing the fundraising strategy document.
- Develop training modules based on the training topics including presentations, handouts, online and offline activities, and other guides that will result in the production of draft fundraising strategy documents.
- Agree & respect roles and responsibilities as defined in the Bootcamp programme with AWDF.
- Support each participating organisation to develop a one year fundraising plan.
- Provide follow-up mentorship support to participating organisations spread over a three (3) months period to help organisations finalise their draft strategies and one-year work-plans for their boards' approval.
- Provide support to organisations to implement initial stages of their strategies and work-plans.

- Submit training Bootcamp report not later than ten (10) days after the training to AWDF.
- Submit monthly progress updates on the follow up support and a final mentoring report for to AWDF.
- Submit to AWDF electronic copies of the approved strategy documents with evidence of approval from organisations' governing board.

## **REQUIRED SKILLS AND EXPERIENCE**

- Master's degree in Social Science, development studies, human rights, Communications, Business management, Resource Mobilisation, Finance, International relations or other related fields.
- At least 6 years' relevant experience in Resource mobilisation, Fund raising, financial management and practices.
- An understanding of women's human rights, LGBTI rights, feminism, advocacy and the donor environment around women's rights.
- Previous experience in resource mobilisation training and grant making would be an added advantage.
- Experience in design and delivery of virtual/online trainings.
- Current knowledge or experience of working on women's rights and or youth issues and organising in the global south.
- Proficiency in the use of Microsoft Office tools especially Excel
- Familiarity with zoom and other online platforms.
- Excellent English and French communication skills
- Comfortable working with a diverse team.

## **LANGUAGE**

The AWDF training programmes are facilitated in both English and French and with Arabic Interpretations.

## **LOCATION**

The assignment is virtual and shall not require travel.

Interested and Qualified persons should send both Technical and Financial proposals to [consultants@awdf.org](mailto:consultants@awdf.org) by **COB 10<sup>th</sup> May, 2021**. Applicants should include a cover letter in their applications.

**PLEASE NOTE THAT THIS CONSULTANCY IS RESERVED ONLY FOR WOMEN FACILITATORS.**