

## PRIVACY POLICY

Your privacy is very important to us. Accordingly, we have developed this Policy in order for you to understand how we collect, use, communicate, disclose and make use of personal information.

- Before or at the time of collecting personal information, we will identify the purposes for which information is being collected.
- We will collect and use personal information solely with the objective of fulfilling those purposes specified by us and for other compatible purposes, unless we obtain the consent of the individual concerned or as required by law.
- We will only retain personal information as long as necessary for the fulfilment of those purposes.
- We will collect personal information by lawful and fair means and, where appropriate, with the knowledge or consent of the individual concerned.
- Personal data should be relevant to the purposes for which it is to be used, and, to the extent necessary for those purposes, should be accurate, complete, and up-to-date.
- 
- We will protect personal information by reasonable security safeguards against loss or theft, as well as unauthorized access, disclosure, copying, use or modification.
- We will make readily available to visitors, information about our policies and practices relating to the management of personal information.

We are committed to conducting our organisation in accordance with these principles in order to ensure that the confidentiality of personal information is protected and maintained.

### **What personal information do we collect from the people that visit our website?**

When making an enquiry via our site, you may be asked to enter your name, email address, mailing address, phone number or other details to help us assist you.

### **When do we collect information?**

We collect information from you when you subscribe to a newsletter, fill out an application or contact form or enter information on our site.

## **How do we use your information?**

We may use the information we collect from you when you submit an application, fill in a contact form at private/public events, subscribe to our newsletter, surf the website, or use certain other site features in the following ways:

- To improve our website in order to better serve you.
- To process your applications.
- To send periodic emails with information or updates.
- To support AWDF programmatic and fundraising campaigns

## **How do we protect visitor information?**

Our website is scanned on a regular basis for security holes and known vulnerabilities in order to make your visit to our site as safe as possible. We use regular Malware Scanning. Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential.

In addition, all sensitive/credit information you supply is encrypted via Secure Socket Layer (SSL) technology. We implement a variety of security measures when a user submits their information to maintain the safety of your personal information.

## **Do we use 'cookies'?**

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. They are also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

We use cookies to: Compile aggregate data about site traffic and site interactions in order to offer better site experiences and tools in the future. We may also use trusted third party services that track this information on our behalf.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser (like Internet Explorer) settings. Each browser is a little different, so look at your browser's Help menu to learn the correct way to modify your cookies. If you disable cookies, some features may be disabled



## **Third Party Disclosure**

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information.

## **Third party links**

We do not include or offer third party products or services on our website.

## **CAN SPAM Act**

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations.

## **We collect your email address in order to:**

Send information, respond to inquiries, and/or other requests or questions, to solicit your support for AWDF campaigns and/or activities, and to process applications/ send information and updates pertaining to applications.

## **To be in accordance with CANSPAM we agree to the following:**

- NOT use false, or misleading subjects or email addresses
- Include the physical address of our business or site headquarters
- Monitor third party email marketing services for compliance, if one is used.
- Honour opt-out/unsubscribe requests quickly
- Allow users to unsubscribe by using the link at the bottom of each email

## **GDPR**

In accordance with EU regulations, we offer an explicit opt-out mechanism for existing contacts in our data base. This will feature in any communication we send out to members in our list serve. New users will be presented with a one-time consent activation, and subsequently receive the opt-out feature in all future communications.

We keep this Policy under regular review and any changes will be communicated to everyone in our database.

## **Contacting Us**

If there are any questions regarding this privacy policy, you may contact us using the information on our contact page or send an email to [awdf@awdf.org](mailto:awdf@awdf.org).